



OCR 9_1 GCSE

What is the aim of this course?

To develop an understanding of the business world. You will learn about many different aspects of business from the point of view of a business owner and a customer. By the end of the course you will have a broad overview of many different types of business, the functions within a business such as; marketing, production, finance and, human resources and the decisions business owners and managers have to make.

What will I study?

Content Overview	Assessment Overview	
<ul style="list-style-type: none"> Business activity Marketing People 	Business 1: business activity, marketing and people (01) 80 Marks 1 Hour 30 Minutes paper	50% of total GCSE
<ul style="list-style-type: none"> Operations Finance Influences on business The interdependent nature of business 	Business 2: operations, finance and influences on business (02)* 80 Marks 1 Hour 30 Minutes paper	50% of total GCSE

What skills will I use/

- Communicating and explaining your ideas.
- Thinking creatively and making decisions.
- Solving business problems.
- Research and investigation skills.

Business Studies develops many 'skills for life' which can benefit you, whichever career you may choose.

Where can it lead?

- Post 16 Business/Enterprise Courses.
- Apprenticeships.
- Business Ownership/Entrepreneurship.
- Employment;

